

# TRAVANA

A travel app designed to reduce cultural bias and promote inclusive, respectful experiences.



## App Goal

Helping travelers go beyond the tourist lens, understand cultures, avoid faux pas, and connect meaningfully.



## Problem Area

Travellers often navigate new cultures with limited knowledge, leading to awkward moments or unintentional offence.



## Design Style

Vibrant, illustrative, and welcoming playful visuals with culturally respectful storytelling.  
Chosen Design Styles  
Pop and Illustrative



I don't just want to visit a place.  
I want to understand it, and not offend anyone by accident.



## Target Audience

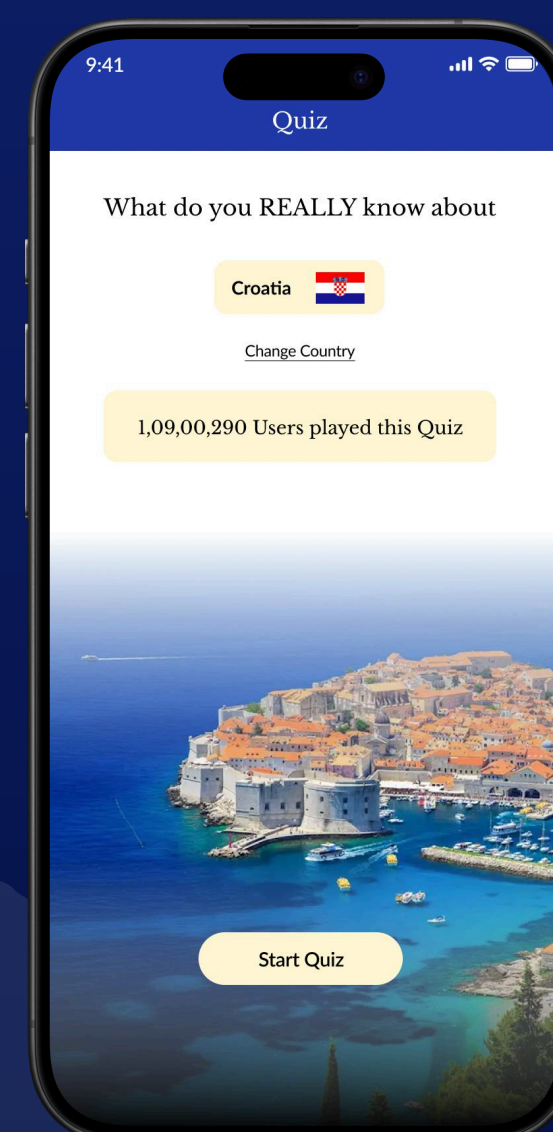
Curious travelers, exchange students, digital nomads, and anyone seeking respectful cross-cultural experiences.

TRAVANA helps you explore cultures,  
not just places!

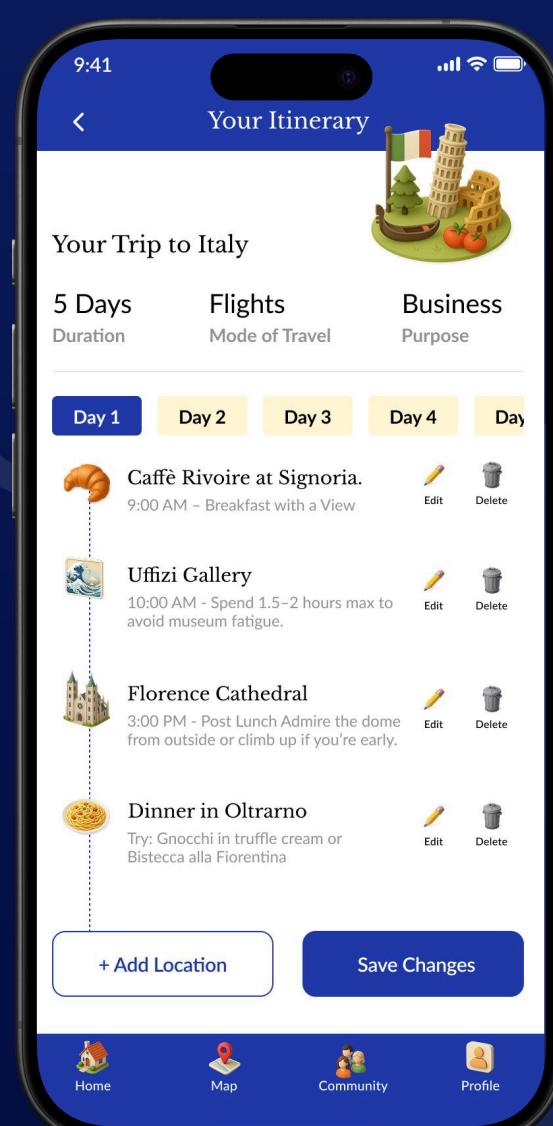
### Destination Discovery



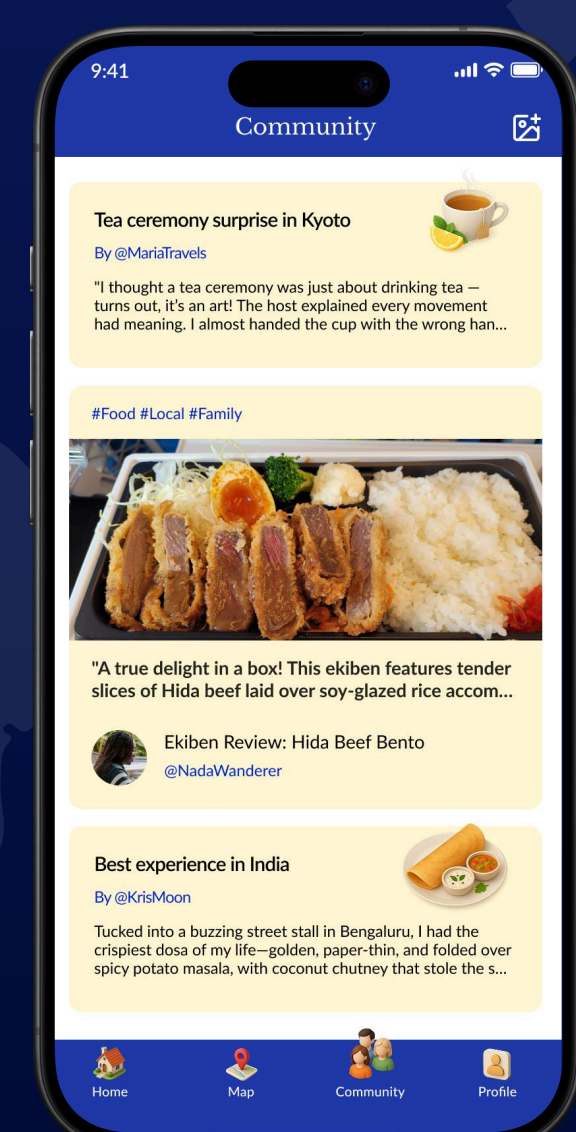
### Destination Based Quiz



### Itinerary Planning



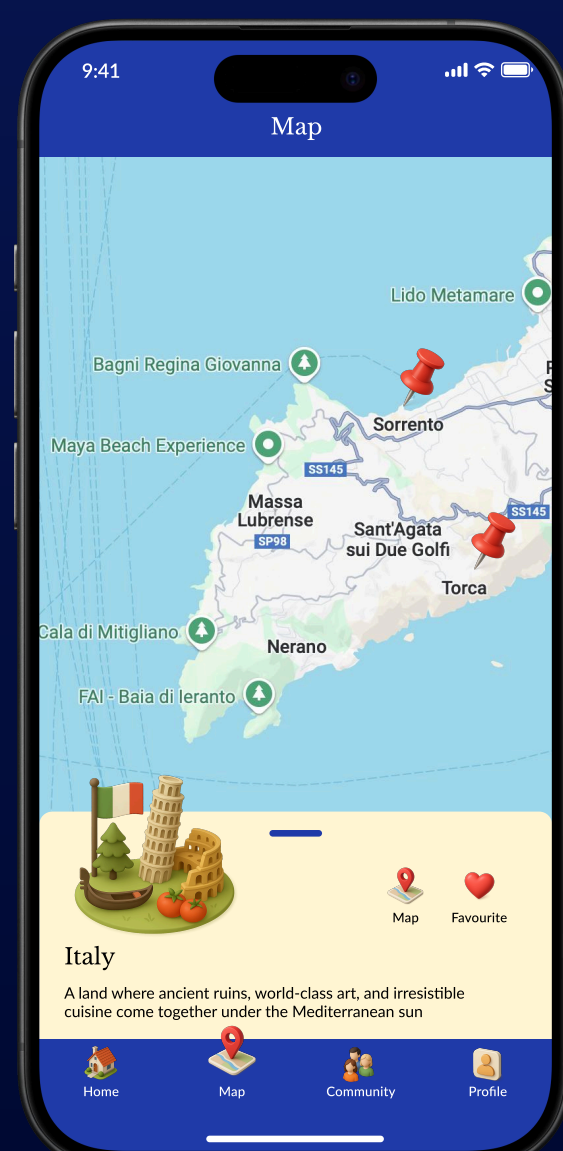
### Community



### Cultural Etiquette



### Map Based Search and Explore



## App Flow

- Set Your Profile - Choose background and preferences
- Get Cultural Tips - Real time etiquette, local dos' and dont's
- Plan Inclusively - Build itineraries with filters
- Bust Myths - Learn cultural insights
- Hear Real Stories - Explore experiences from diverse travellers
- Stay Safe - Access safety tips