

TRAVANA



A travel app designed to reduce cultural bias and promote inclusive, respectful experiences.



App Goal

Helping travelers go beyond the tourist lens, understand cultures, avoid faux pas, and connect meaningfully.



Problem Area

Travellers often navigate new cultures with limited knowledge, leading to awkward moments or unintentional offence.



Design Style

Vibrant, illustrative, and welcoming playful visuals with culturally respectful storytelling.
Chosen Design Styles
Pop and Illustrative

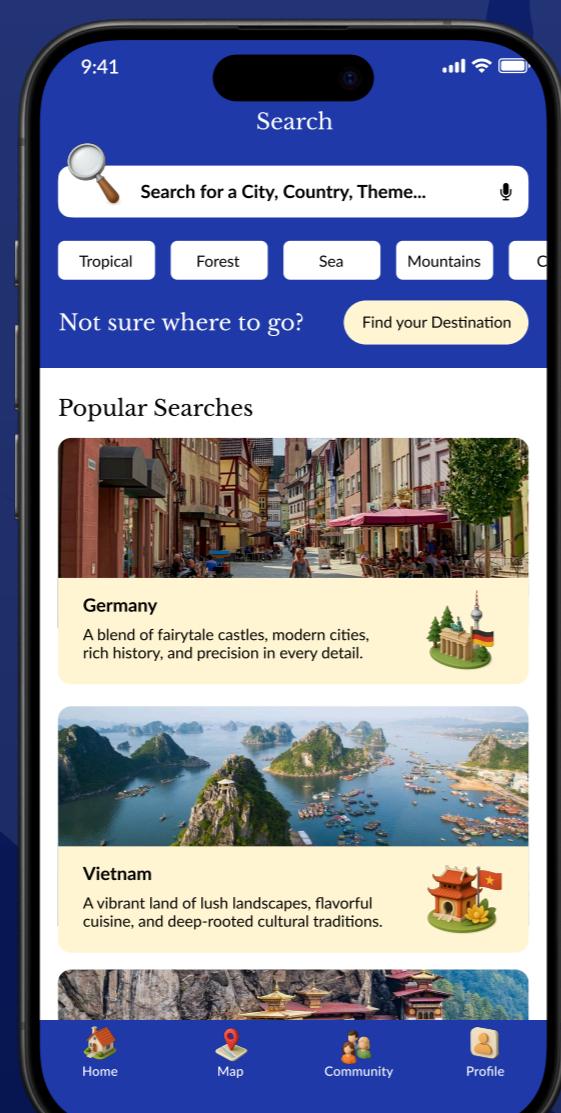
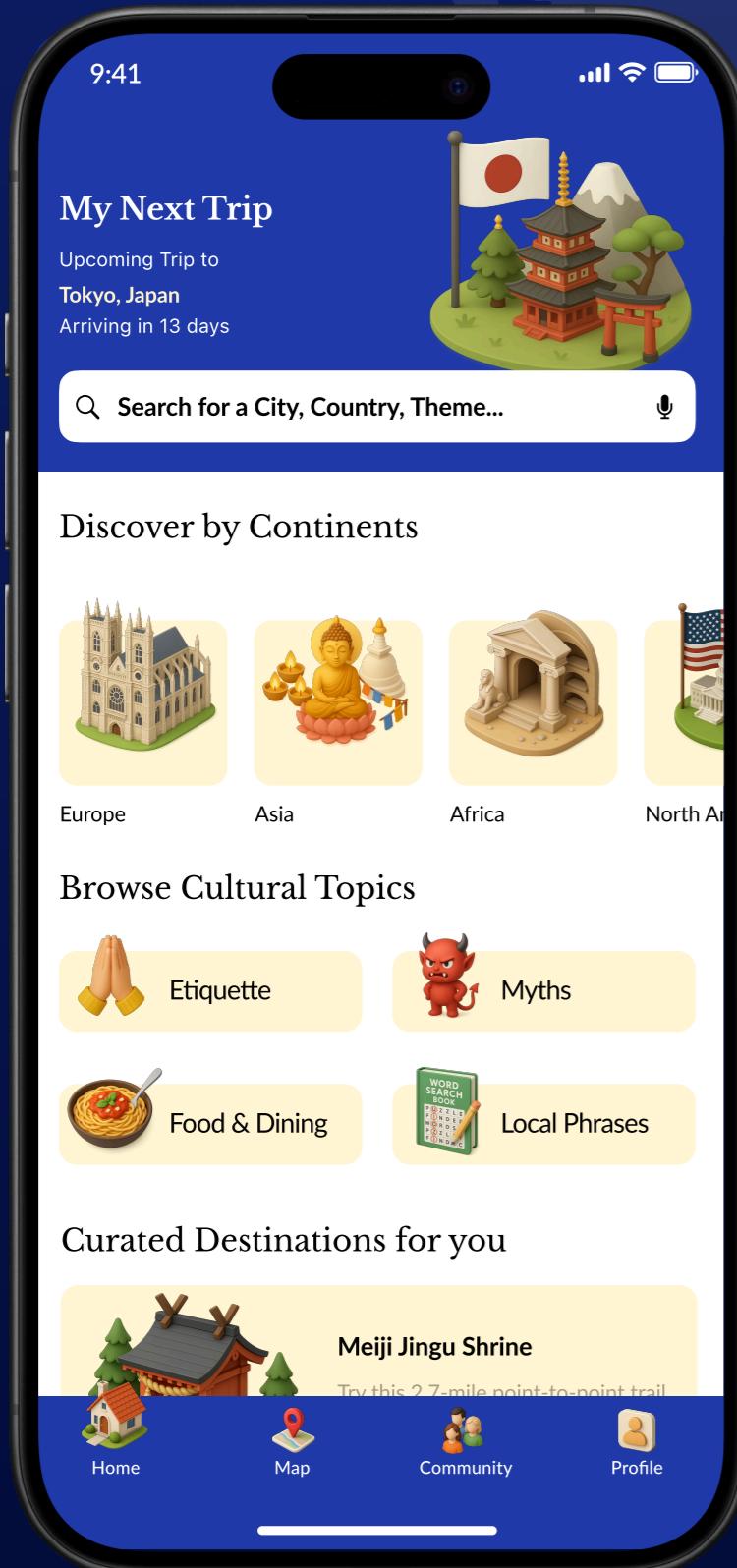
“ I don't just want to visit a place. I want to understand it, and not offend anyone by accident. ”



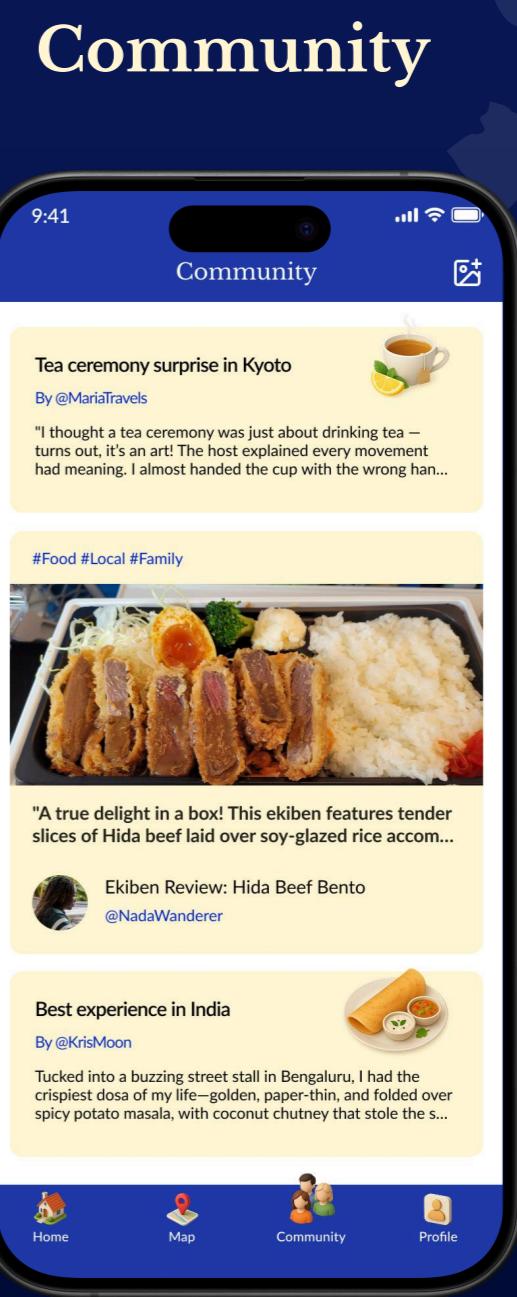
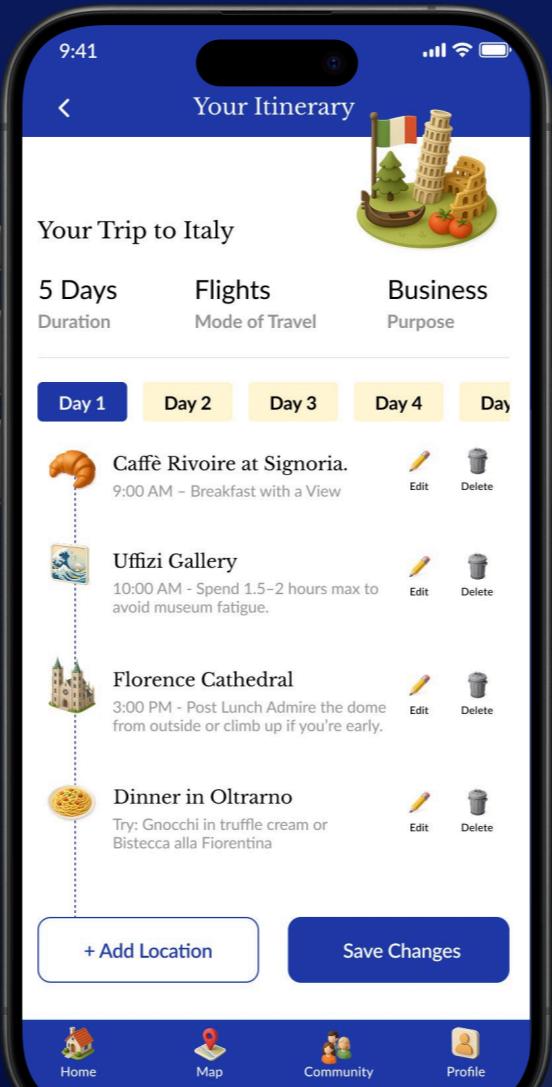
Target Audience

Curious travelers, exchange students, digital nomads, and anyone seeking respectful cross-cultural experiences.

Destination Discovery

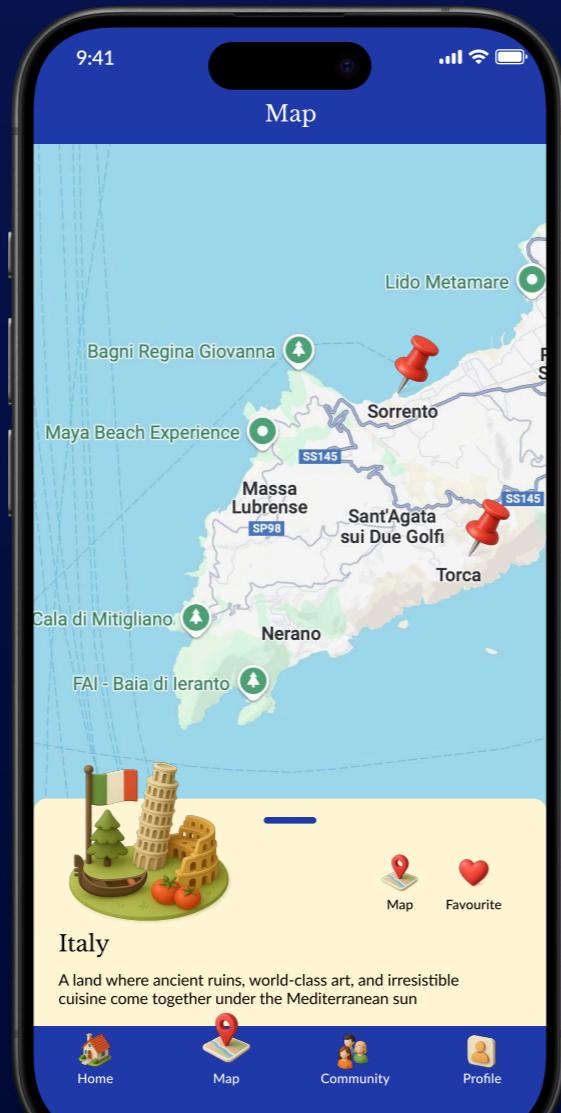


Itinerary Planning



TRAVANA helps you explore cultures, not just places!

Cultural Etiquette



Map Based Search and Explore

App Flow

- Set Your Profile - Choose background and preferences
- Get Cultural Tips - Real time etiquette, local dos' and dont's
- Plan Inclusively - Build itineraries with filters
- Bust Myths - Learn cultural insights
- Hear Real Stories - Explore experiences from diverse travellers
- Stay Safe - Accesss safety tips

